

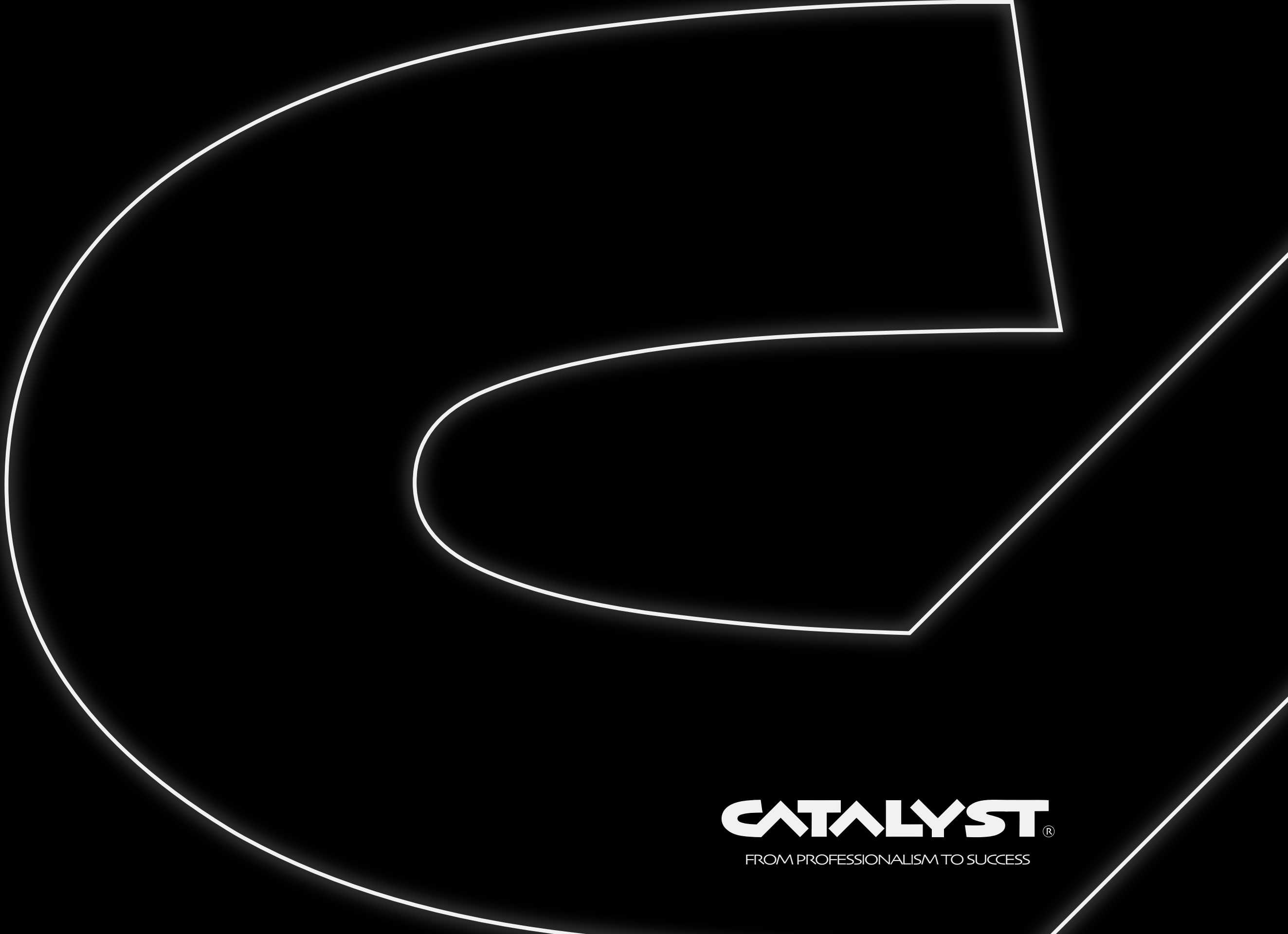


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FROM PROFESSIONALISM
TO SUCCESS

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INTRODUCTION

FROM PROFESSIONALISM
TO SUCCESS

At Catalyst, we act as a powerful engine for innovation, growth, and transformation, delivering integrated expertise across MEP (Mechanical, Electrical, and Plumbing) contracts, energy solutions, fit-out, construction, marketing and audience growth, and modern trade solutions.

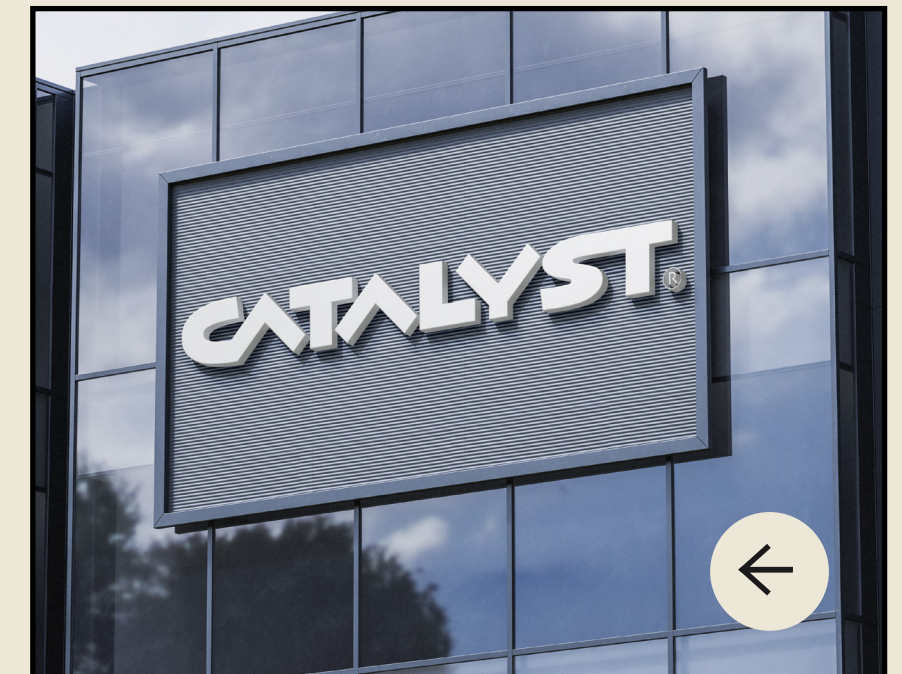
Through creative strategies, integrated solutions, and market-driven approaches, we empower our clients to strengthen their presence, achieve their goals, and overcome challenges in an increasingly competitive landscape.

Fueling **Innovation**
&
Sustainable **Growth**

Backed by a highly specialized team, we are committed to delivering exceptional results that meet global standards, positioning Catalyst as a trusted partner for sustainable growth and success. Our mission is to accelerate business transformation, enabling tangible and lasting progress.



At Catalyst, we don't just drive transformation — we ignite it. With a sharp eye on tomorrow's opportunities and a deep understanding of today's challenges, we empower ambitious businesses to lead with confidence. From MEP and energy solutions, Fitout, and constructions, to e-commerce and trading management, we create bold, scalable strategies that deliver real results. Our promise to turn ideas into impact, goals into growth, and potential into performance — because with Catalyst, your business doesn't just evolve... it accelerates.





CATALYST[®]
BUSINESS SECTORS

MISSION & VISION

FROM PROFESSIONALISM
TO SUCCESS

DRIVING INNOVATION, EMPOWERING CLIENTS

we are dedicated to drive innovation and empowering our clients to excel and achieve sustainable growth through effective and forward-thinking solutions.

Catalyst Mission

2026

At Catalyst, we are dedicated to driving innovation and empowering our clients to excel and achieve sustainable growth through effective and forward-thinking solutions. Our comprehensive services leverage strategic precision and advanced technologies, ensuring alignment with global trends while catering to the unique needs of each sector.

Our vision is to be the strategic partner that transforms challenges into opportunities, maximizing added value in every project we undertake. We firmly believe that continuous innovation and strong partnerships are the cornerstones of long-term success.

We aspire to be the driving force behind change and innovation across multiple industries. Our commitment lies in delivering exceptional solutions that foster sustainable growth while enhancing our clients' ability to adapt to evolving challenges and achieve market leadership.

We work as a team to build strategic partnerships based on innovation and excellence, offering integrated solutions that meet our clients' aspirations and support their journey toward achieving tangible and sustainable results. We are committed to implementing global best practices and enhancing business capabilities by accelerating digital transformation, stimulating a culture of creativity, and empowering talent to create long-term added value.

POWERING GROWTH & EXCELLENCE

by driving transformative results across every aspect of our operations. Through strategic innovation, proactive partnerships, and a relentless commitment to quality, we empower our clients to achieve sustainable growth, operational efficiency, and industry leadership. By aligning our expertise with client ambitions, Catalyst consistently sets new benchmarks for excellence, turning visionary concepts into tangible successes.

Catalyst Vision

2026

We are working to become an influential leader recognized for pioneering groundbreaking solutions that empower businesses and communities globally. We envision a future where sustainable practices, advanced technology, and strategic innovation seamlessly integrate to transform industries, enhance quality of life, and promote long-term environmental stewardship. By continuously investing in knowledge and fostering collaborative relationships, we aim to shape a progressive landscape that supports the aspirations and success of our clients, partners, and the wider community.



OBJECTIVES

FROM PROFESSIONALISM
TO SUCCESS



ENHANCING MARKET PRESENCE

Building effective marketing strategies that increase brand awareness, improve customer engagement, and create measurable growth opportunities across digital and traditional channels.



EXPANDING MARKET SHARE IN E-COMMERCE



ENHANCING MEP SERVICES

Delivering fully integrated MEP solutions that ensure technical and operational efficiency across all projects.



ACHIEVING SUPERIOR FINISHING STANDARDS

Providing innovative and aesthetically refined finishing solutions that enhance functionality, durability, and visual appeal.



EXCELLENCE IN CONSTRUCTION

Delivering innovative and cost-efficient technologies to enhance operational efficiency and reduce expenses.



SUSTAINABLE ENERGY SOLUTIONS

Delivering innovative and cost-efficient technologies to enhance operational efficiency and reduce expenses.

CATALYST[®]
FROM PROFESSIONALISM TO SUCCESS





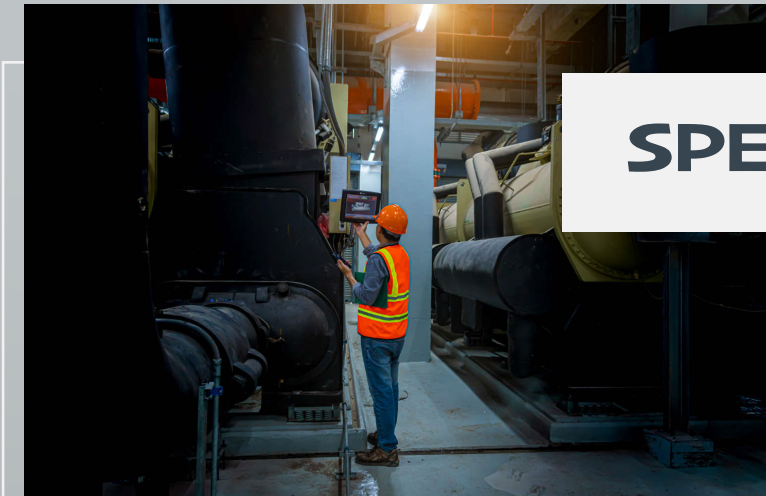
CATALYST®
FOR MEP CONTRACTS

At Catalyst, we specialize in the supply, installation, and maintenance of a wide range of MEP (Mechanical, Electrical, and Plumbing) and HVAC (Heating, Ventilation, and Air Conditioning) systems, ensuring superior quality and efficiency across various projects. Our expertise extends to engineering, design, and after-sales services, providing end-to-end solutions tailored to meet the highest industry standards.



SUPPLY OF MEP AND HVAC SYSTEMS & EQUIPMENT

Providing a diverse range of mechanical, electrical, and plumbing systems, including firefighting systems, pumps, chillers, HVAC systems, sound systems, and lighting solutions.



SPECIALIZED HVAC SOLUTIONS

Supplying and integrating IDEC, AHU, VRV, package units, desert coolers, air washers, heat recovery wheels, duct concealed units, chillers, exhaust fans, round flow cassette, MEP splitter, and more to optimize indoor climate control.



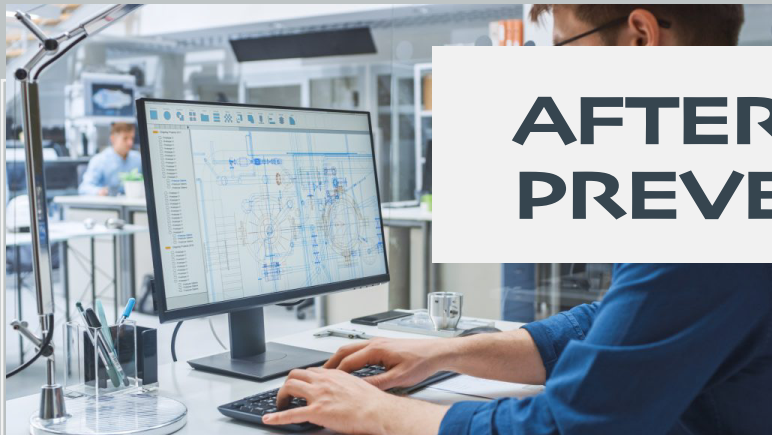


ENGINEERING & DESIGN SERVICES

Offering comprehensive design, planning, and consultation services, ensuring system efficiency, compliance with regulations, and seamless integration within project specifications.



Backed by a strategic alliance with a **First-Class contractor certified by the Saudi Contractors Authority**, Catalyst provides **comprehensive engineering solutions** with **precision, reliability, and professionalism** across every stage—from design and procurement to execution, supervision, and operation.



AFTER-SALES SERVICES & PREVENTIVE MAINTENANCE

Providing ongoing maintenance, system diagnostics, and preventive servicing for all supplied equipment, ensuring long-term reliability and optimal performance.

By combining high-quality products, expert engineering, and dedicated after-sales support, Catalyst delivers innovative and efficient MEP and HVAC solutions, meeting the evolving needs of modern infrastructure and construction projects.





CATALYST[®]
FOR ENERGY SOLUTIONS



At the heart of our mission is the commitment to advancing energy efficiency and sustainability. Through innovative solutions, we aim to reduce energy consumption, optimize operational costs, and support the transition to renewable energy systems. Our services in energy solutions cover various critical aspects that ensure both short-term benefits and long-term sustainability for organizations and communities.

RENEWABLE ENERGY SYSTEMS

We specialize in the development of renewable energy systems, including cutting-edge solar panels and advanced energy storage solutions. By harnessing the power of the sun and storing energy efficiently, we help our clients reduce their dependency on conventional, non-renewable sources, contributing to lower carbon footprints and increased environmental responsibility.



ENERGY CONSUMPTION OPTIMIZATION

Our team offers consultation services to analyze and optimize energy consumption within existing infrastructure. By identifying areas of inefficiency and implementing targeted strategies, we help businesses reduce operational costs while simultaneously improving their energy performance. Whether it's through improving heating and cooling systems, upgrading lighting, or enhancing insulation, our solutions ensure cost savings and reduced environmental impact.





SMART AND SUSTAINABLE ENERGY INFRASTRUCTURE

We are at the forefront of implementing smart energy systems that integrate advanced technologies for monitoring and managing energy consumption in real-time. Our approach includes the use of smart grids, automated energy management systems, and intelligent building infrastructure, all designed to enhance efficiency, reliability, and sustainability. These systems not only allow for more precise control over energy use but also pave the way for future advancements in energy distribution and consumption.

By embracing these innovative energy solutions, we aim to contribute to a more sustainable, efficient, and environmentally responsible future. Whether it's through renewable energy development, cost-saving optimization strategies, or smart energy infrastructure, we provide comprehensive solutions that meet the evolving demands of the modern world.



CATALYST[®]
FOR FIT-OUT SERVICES

At Catalyst, we specialize in premium fit-out and interior design services, seamlessly blending functionality, aesthetics, and innovation to create inspiring and efficient spaces. Our expertise spans residential, commercial, hospitality, and corporate environments, ensuring that every project reflects sophistication, practicality, and attention to detail.

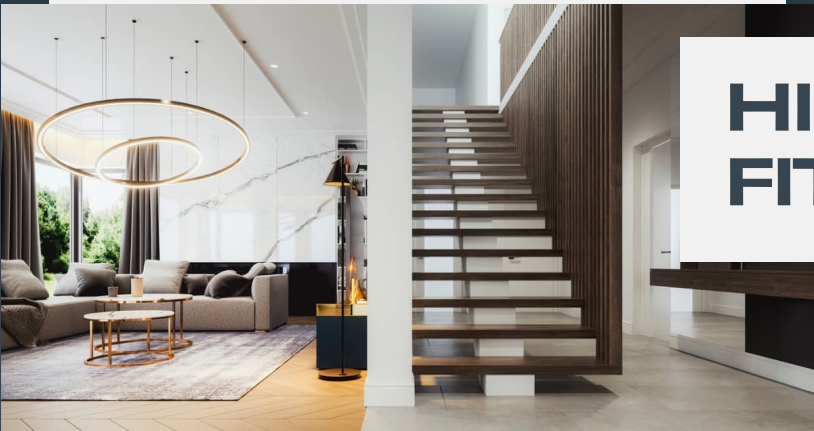
At Catalyst, we offer comprehensive fit-out solutions tailored to transform spaces into functional, aesthetically pleasing environments. Our dedicated team specializes in delivering high-quality interior finishing and fit-out services for commercial, residential, and industrial projects. From initial concept design to meticulous project execution.

we focus on precision, attention to detail, and timely delivery, ensuring each space perfectly aligns with our client's vision and objectives. Trust Catalyst to elevate your interiors with innovative design, superior craftsmanship, and seamless execution.



COMPREHENSIVE INTERIOR DESIGN SOLUTIONS

Crafting customized interior designs that align with contemporary architectural trends, while incorporating ergonomic and sustainable design principles.



HIGH-QUALITY FIT-OUT & FINISHING

Delivering exceptional finishing solutions, including wall treatments, flooring, ceilings, lighting, and decorative elements, ensuring a refined and polished interior.





CUSTOM FURNISHINGS & BESPOKE JOINERY

Providing tailor-made furniture, cabinetry, and millwork, using premium materials and craftsmanship to enhance both aesthetics and functionality.



CREATIVE SPACE OPTIMIZATION

Delivering exceptional finishing solutions, including wall treatments, flooring, ceilings, lighting, and decorative elements, ensuring a refined and polished interior.



SMART & SUSTAINABLE INTERIOR SOLUTIONS

Integrating smart home technologies, energy-efficient lighting, and eco-friendly materials to create modern, sustainable living and working spaces.





TURNKEY FIT-OUT SERVICES

Managing end-to-end fit-out projects, from concept development and material selection to execution, project management, and final handover, ensuring seamless workflow and timely completion.

By combining innovation, craftsmanship, and precision, Catalyst transforms ordinary spaces into extraordinary environments, delivering functional, elegant, and enduring interior solutions.





CATALYST[®]
FOR CONSTRUCTION

At Catalyst, we undertake a wide range of construction projects, offering comprehensive engineering and design solutions from initial planning to full-scale execution. Our approach ensures structural integrity, quality, and compliance with the highest industry standards.



ENGINEERING & DESIGN SERVICES

Providing architectural, structural, and MEP design solutions, including feasibility studies, detailed planning, and value engineering to optimize project efficiency.



IMPLEMENTATION OF RESIDENTIAL, COMMERCIAL, AND INDUSTRIAL PROJECTS

Executing high-quality construction projects with a focus on durability, efficiency, and aesthetic appeal.





INTEGRATED INFRASTRUCTURE SOLUTIONS

Developing roads, utilities, and essential infrastructure in accordance with the strictest safety and quality standards.



Backed by a strategic alliance with a **First-Class contractor certified by the Saudi Contractors Authority**, Catalyst provides **comprehensive engineering solutions** with **precision, reliability, and professionalism** across every stage—from design and procurement to execution, supervision, and operation.



REAL ESTATE DEVELOPMENT & PUBLIC FACILITIES

Constructing residential complexes, commercial hubs, and public facilities, ensuring sustainable and modern urban development.

By integrating advanced engineering expertise with precise execution, Catalyst delivers innovative and efficient construction solutions, tailored to meet evolving industry demands.





CATALYST®
FOR MARKETING



BRAND STRATEGY & POSITIONING

Building clear brand identities, strong market positioning, and effective communication strategies.



CREATIVE CONTENT PRODUCTION

Producing visuals, videos, copywriting, and campaign content that connect with the right audience.



SOCIAL MEDIA MANAGEMENT

Creating, scheduling, and managing engaging content across digital platforms to grow brand awareness.

Whether you need brand development, social media growth, performance advertising, or complete campaign management, Catalyst delivers future-ready marketing solutions tailored to your business.





CATALYST[®]
FOR TRADING

At Catalyst, we specialize in trading and selling a diverse range of products through e-commerce services, ensuring a seamless buying and selling experience.



INTEGRATED ONLINE SALES SOLUTIONS

Facilitating secure payment processing and implementing effective digital marketing strategies to drive sales.



AFTER-SALES SUPPORT

Providing warranty services, returns, and exchanges to ensure customer satisfaction.



WORK APPROACH

FROM PROFESSIONALISM
TO SUCCESS

QUALITY & EXCELLENCE

Delivering services that meet the highest industry standards and ensure exceptional client satisfaction.

INNOVATION & DEVELOPMENT

Embracing advanced technologies and innovative solutions to enhance performance, efficiency, and service delivery.

INTEGRITY & TRANSPARENCY

Building trust-based relationships with our clients and partners through honesty, clarity, and accountability.

TIMELY EXECUTION

Ensuring precise project execution while adhering to agreed timelines and delivery schedules.

PROFESSIONAL & UNIQUE

Providing unique and professional solutions tailored to each project, delivered by experienced specialists with a strong commitment to quality and innovation.



ACHIEVEMENTS

Catalyst has built a strong reputation over the years by successfully managing a diverse portfolio of projects across various sectors. Our commitment to excellence has made us a trusted market leader, with a track record of delivering impactful and high-quality results. Some of our key achievements include:



IMPACTFUL MARKETING ACHIEVEMENTS

We have delivered impactful marketing solutions that strengthened brand visibility, improved audience engagement, and supported measurable business growth across diverse sectors.



MEP PROJECTS

Catalyst has completed significant mechanical, electrical, and plumbing (MEP) projects, including fire protection systems, HVAC, and electrical installations, ensuring seamless and safe building operations.



E-COMMERCE VENTURES

We have developed and launched multiple thriving e-commerce platforms, helping businesses grow and adapt to the digital landscape.



ACHIEVEMENTS

FROM PROFESSIONALISM
TO SUCCESS



SUSTAINABLE ENERGY SOLUTIONS

Our implementation of sustainable energy solutions has significantly reduced energy consumption and enhanced operational efficiency, contributing to a greener, more sustainable future.



FIT-OUT SERVICES

Catalyst also excels in fit-out services, transforming spaces into functional, stylish, and efficient environments. Whether it's office spaces, retail outlets, or high-end residential properties, our fit-out solutions are customized to meet the specific needs of our clients.



CONSTRUCTION EXPERTISE

Our construction division specializes in the execution of large-scale projects, from residential and commercial developments to complex industrial structures. We ensure projects are delivered on time, within budget, and to the highest quality standards.



FROM PROFESSIONALISM
TO SUCCESS



LEGAL & COLLATERAL DOCS

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